

Keep NYC Free

www.keepnycfree.com

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Tell All The People

The Daily News editorial board rightly takes the MTA to task on its *Improving, Non-Stop* ads. Rather than just focus on the trash that might become a mound of fire and encourage roaches to hangout on trains or train stoppages that become impromptu and undesired exercise opportunities for riders, Keep NYC Free urges the Daily News and others concerned about the riding public to focus on the misguided bus cuts the MTA imposed. In Queens for example, the devastating cuts to surface transit (aka buses) totaled under \$8 million. It included elimination of one line virtually around the corner from this correspondent's home that impacted students and seniors most. Keep NYC Free agrees that MTA Chair Jay Walder and NYC Transit President Tom Prendergast "have so much explaining to do." New Yorkers, the riding public especially must not allow the MTA and transit honchos to think as in these [lyrics](#) from the song that titles this post that they are, "Gonna bury all our troubles in the sand."

The MTA has a lot of news it could share with subway riders lately -- most of it bad

[EDITORIALS](#), Thursday, June 30, 2011

Everyone who has ventured down into the subway is by now too well aware of the [Metropolitan Transportation Authority's](#) self-promotional "Improving, Nonstop" advertising campaign. Look, there! It's a placard boasting about how the MTA has adopted the revolutionary approach of fixing things when they've been broken.

And next to that, wow! It's a placard about the countdown clocks you just saw on the platform. And just over there, golly! It's a placard that says something about getting on and off buses that move faster in special lanes.

When [MTA Chairman Jay Walder](#) and transit authority [President Thomas Prendergast](#) began blowing the subway horn, a spokesman explained: "We don't really do a good job of telling our customers what we're doing, or what we've done, or what we are in the process of doing."

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