## From Crain's Insider

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## **Carpooling Gets Boost**

Rising gas prices have not only driven more commuters to ride the subways; they are also increasing carpools' popularity. Between April and June 2008, 1,086 people applied for carpooling services through CommuterLink, a state-funded nonprofit, compared with just 283 during the same period in 2007. That amounts to a 284% jump. CommuterLink, which is funded by the state Department of Transportation, provides information on carpooling and mass transit to tristate residents who commute to the five boroughs. Company President John Galgano says that while high gas prices were a tipping point earlier this summer, interest in carpooling has remained high even as prices have started to ease back. "People are more aware of their carbon footprint and air quality—and they're fed up with traffic," he says.

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Keep NYC Congestion Tax Free notes the following from the Commuterlink.com website:

<u>CommuterLink</u> is a non-profit organization that was started in 1989 (back then we were known as E-Z Rider). In 1996, we officially changed our name. <u>CommuterLink</u> is funded by the New York State Dept. of Transportation.